

PUBLIC SECTOR SYMPOSIUM 2026

Building Africa's Most Important Products

*Reimagining how governments design, build
and deliver public services.*

VENUE

Norrskén House Kigali
Kigali, Rwanda

DATE & TIME

September 24, 2026
10:00 AM - 03:00 PM



PUBLIC SECTOR SYMPOSIUM

AGENDA

2026

10:00 AM - 10:10 AM

Welcome Remarks

Welcome remarks to officially mark the beginning of the Symposium and set the stage for the day's activities

10:10 AM - 10:30 AM

Opening Keynote

An inspiring opening keynote exploring why product leadership in government and the public sector matters, setting the case for the conversations and experiences that follow.

10:30 AM - 11:00 AM

Leadership Conversation

A conversation on how public sector leaders make product leadership happen, exploring leadership, practical problem-solving, and the realities of working within complex public institutions.

11:00 AM - 12:00 PM

Experiential Session: Business Registration Simulation

An immersive simulation where participants step into the role of an entrepreneur navigating the business registration process, experiencing the realities of documentation, government processes, and taxation.

12:00 PM - 12:30 PM

Debrief

A post-experiential reflection that begins with the lived experience before moving into analysis. Participants will explore what frustrated them most, who appeared to benefit, and who was left out.



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AGENDA

2026

12:30 PM - 01:30 PM

Lunch

A chance to step away, connect with fellow leaders, exchange perspectives, and continue the conversations sparked throughout the morning.

01:30 PM - 01:40 PM

Food Coma Reviver

A brief, fun activity to re-energize the group, reconnect with fellow participants, and transition into the afternoon segment.

01:40 PM - 02:10 PM

Workshop

An interactive workshop led by Sand Technologies, turning toward action and partnership and exploring AI as a tool for public sector product leadership.

02:10 PM - 02:40 PM

Closing Fireside with a Minister

A direct conversation with a sitting government minister or leader, bringing the day's themes into a discussion around public sector leadership, action, and transformation.

02:40 PM - 03:00 PM

Close

Closing reflections and remarks to bring the Symposium to a close, drawing together the day's conversations, experiences, and key takeaways.

